

# **BOTTOM UP PODCAST**

**The Round Table Project presents...**

## introduction

Thank you for considering sponsoring the BOTTOM UP PODCAST, a groundbreaking platform dedicated to amplifying Black voices in politics, culture and economics. Our podcast serves as a catalyst for change, fostering crucial discussions and promoting initiatives that uplift and empower the Black community and the cities we live in as a whole. By sponsoring us, you're not just supporting a podcast; you're investing in meaningful representation, equity, and progress.

*Bottom Up Podcast*

**POMPANO BROWARD**

**Robert McKinzie**  
BROWARD COUNTY DISTRICT 8 COMMISSIONER

EVERY 1ST & 3RD MONDAY @7pm

**SARAHCA PETERSON**  
ENTREPRENEUR/ACTIVIST/POET

*Million Dollar Mondays*  
with **DJ SCO**  
ENTREPRENEUR/DJ

  SUBSCRIBE TO OUR CHANNEL

  

*Bottom Up Podcast*

**OLD POMPANO NEW POMPANO**

**Beverly Perkins**  
POMPANO BEACH DISTRICT 4 COMMISSIONER

EVERY 1ST & 3RD MONDAY @7pm

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ENTREPRENEUR/DJ

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*Bottom Up Podcast*

**NEW DOWNTOWN PROJECT DEVELOPER**

**Phil Mays**  
ROCAPOINT PARTNERS

Thursday April 25th 1:30pm

**SARAHCA PETERSON**  
ENTREPRENEUR/ACTIVIST/POET

*Million Dollar Mondays*  
with **DJ SCO**  
ENTREPRENEUR/DJ

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 **LIVE STREAM** **JULY 10, 2025**

**BOTTOM UP PODCAST**  
*Talk Show*

**SPECIAL GUEST: REX HARDIN**  
CITY OF POMPANO BEACH MAYOR

**SARAHCA**  
HOST/ENTREPRENEUR/POET/AUTHOR/ACTIVIST

**BLACK CULTURE POLITICS ECONOMICS WELLNESS HISTORY**

**EACH & EVERY THURSDAYS 7:00PM**

 SUBSCRIBE TO OUR CHANNEL

 **LIVE STREAM** **JULY 3, 2025**

**BOTTOM UP PODCAST**  
*Talk Show*

**SPECIAL GUEST: PATRICIA WILLIAMS**  
POMPANO NATIVE/ FORMER LAUDERDALE LAKES VICE MAYOR & COMMISSIONER  
FORMER STATE REPRESENTATIVE DISTRICT 98

**SARAHCA**  
HOST/ENTREPRENEUR/POET/AUTHOR/ACTIVIST

**BLACK CULTURE POLITICS ECONOMICS WELLNESS HISTORY**

**EACH & EVERY THURSDAYS 7:00PM**

 SUBSCRIBE TO OUR CHANNEL

 **EVERY THURSDAY 7PM**

**LIVE STREAM** **BOTTOM UP PODCAST**  
*Talk Show*

**SUBSCRIBE**

 **f • LIVE**

**BLACK CULTURE • POLITICS • ECONOMICS  
WELLNESS • HISTORY**

**HOST SARAHCA** **CO-HOST SHAKAY**

# Sponsorship Tiers

## Tier 1: \$1,000 - Advocate Sponsorship

- Acknowledgment in two episode as an Advocate Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Live mention during 1 episodes

## Tier 2: \$2,500 - Catalyst Sponsorship

- Acknowledgment in four episodes as a Catalyst Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Opportunity to provide a 30-second pre-roll advertisement in 4 episode.
- Live mention during 2 episodes

## TIER 3:

### \$5,500 - Changemaker Sponsorship

- Acknowledgment in 7 episodes as a Changemaker Sponsor.
  - Logo placement on our website's Sponsorship page with a hyperlink to your website.
  - Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
  - Opportunity to provide a 60-second pre-roll advertisement in one month of episodes.
  - Exclusive interview or feature segment highlighting your organization's commitment to diversity and social justice (subject to approval).
  - Live mention during 3 episodes
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**WHY SPONSOR US?**

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1. Reach: Our podcast reaches a diverse and engaged audience passionate about issues impacting the Black communities and the cities we live and thrive in.
2. Impact: By sponsoring us, you're directly contributing to initiatives that promote equity, representation, and progress.
3. Visibility: Gain exposure through our podcast, website, and social media channels, reaching thousands of listeners and followers.
4. Alignment: Associate your brand with values of diversity, inclusion, and social justice, demonstrating your commitment to positive change.

## CONTACT US

For inquiries or to secure your sponsorship slot, please contact Sarahca Peterson at [info@theroundtableproject.org](mailto:info@theroundtableproject.org) or (954) 348-2509. Join us in our mission to elevate Black impactful voices and drive meaningful change!



<https://www.theroundtableproject.org/bottom-up-podcast/>