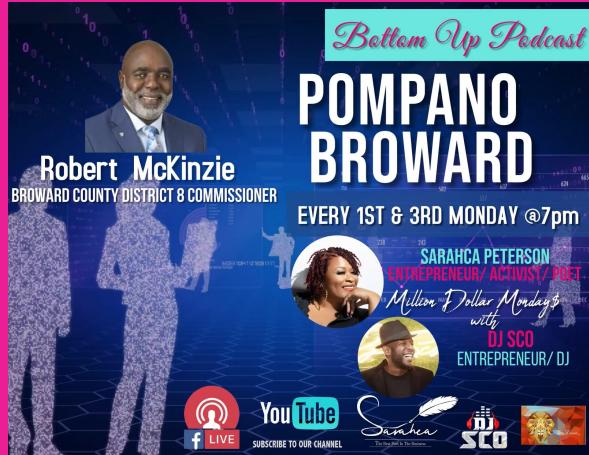


# BOTTOM UP PODCAST

**The Round Table Project presents...**

# introduction

Thank you for considering sponsoring the BOTTOM UP PODCAST, a groundbreaking platform dedicated to amplifying Black voices in politics, culture and economics. Our podcast serves as a catalyst for change, fostering crucial discussions and promoting initiatives that uplift and empower the Black community and the cities we live in as a whole. By sponsoring us, you're not just supporting a podcast; you're investing in meaningful representation, equity, and progress.



# Sponsorship Tiers

## Tier 1: \$1,000 - Advocate Sponsorship

- Acknowledgment in two episodes as an Advocate Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Live mention during 1 episodes

## Tier 2: \$2,500 - Catalyst Sponsorship

- Acknowledgment in four episodes as a Catalyst Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Opportunity to provide a 30-second pre-roll advertisement in 4 episodes.
- Live mention during 2 episodes

# TIER 3:

## \$5,500 - Changemaker Sponsorship

- Acknowledgment in 7 episodes as a Changemaker Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Opportunity to provide a 60-second pre-roll advertisement in one month of episodes.
- Exclusive interview or feature segment highlighting your organization's commitment to diversity and social justice (subject to approval).
- Live mention during 3 episodes

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# WHY SPONSOR US?

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- 1. Reach:** Our podcast reaches a diverse and engaged audience passionate about issues impacting the Black communities and the cities we live and thrive in.
- 2. Impact:** By sponsoring us, you're directly contributing to initiatives that promote equity, representation, and progress.
- 3. Visibility:** Gain exposure through our podcast, website, and social media channels, reaching thousands of listeners and followers.
- 4. Alignment:** Associate your brand with values of diversity, inclusion, and social justice, demonstrating your commitment to positive change.

#### CONTACT US

For inquiries or to secure your sponsorship slot, please contact Sarahca Peterson at [info@theroundtableproject.org](mailto:info@theroundtableproject.org) or (954) 348-2509. Join us in our mission to elevate Black impactful voices and drive meaningful change!



<https://www.theroundtableproject.org/bottom-up-podcast/>