

BOTTOM UP PODCAST

The Round Table Project presents...

introduction

Thank you for considering sponsoring the BOTTOM UP PODCAST, a groundbreaking platform dedicated to amplifying Black voices in politics, culture and economics. Our podcast serves as a catalyst for change, fostering crucial discussions and promoting initiatives that uplift and empower the Black community. By sponsoring us, you're not just supporting a podcast; you're investing in meaningful representation, equity, and progress.

Bottom Up Podcast

POMPANO BROWARD

Robert McKinzie
BROWARD COUNTY DISTRICT 8 COMMISSIONER

EVERY 1ST & 3RD MONDAY @7pm

SARAHCA PETERSON
ENTREPRENEUR/ACTIVIST/POET

Million Dollar Mondays
with **DJ SCO**
ENTREPRENEUR/DJ

    

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Bottom Up Podcast

OLD POMPANO NEW POMPANO

Beverly Perkins
POMPANO BEACH DISTRICT 4 COMMISSIONER

EVERY 1ST & 3RD MONDAY @7pm

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ENTREPRENEUR/ACTIVIST/POET

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ENTREPRENEUR/DJ

    

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NEW DOWNTOWN PROJECT DEVELOPER

Phil Mays
ROCAPOINT PARTNERS

Thursday April 25th 1:30pm

SARAHCA PETERSON
ENTREPRENEUR/ACTIVIST/POET

Million Dollar Mondays
with **DJ SCO**
ENTREPRENEUR/DJ

    

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 **LIVE STREAM** **JULY 10, 2025**

BOTTOM UP PODCAST
Talk Show

SPECIAL GUEST: REX HARDIN
CITY OF POMPANO BEACH MAYOR

SARAHCA
HOST/ENTREPRENEUR/POET/AUTHOR/ACTIVIST

BLACK CULTURE POLITICS ECONOMICS WELLNESS HISTORY

EACH & EVERY THURSDAYS 7:00PM

 SUBSCRIBE TO OUR CHANNEL

 **LIVE STREAM** **JULY 3, 2025**

BOTTOM UP PODCAST
Talk Show

SPECIAL GUEST: PATRICIA WILLIAMS
POMPANO NATIVE/ FORMER LAUDERDALE LAKES VICE MAYOR & COMMISSIONER
FORMER STATE REPRESENTATIVE DISTRICT 98

SARAHCA
HOST/ENTREPRENEUR/POET/AUTHOR/ACTIVIST

BLACK CULTURE POLITICS ECONOMICS WELLNESS HISTORY

EACH & EVERY THURSDAYS 7:00PM

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 **EVERY THURSDAY 7PM**

LIVE STREAM

BOTTOM UP PODCAST
Talk Show

 **SUBSCRIBE**

 **LIVE**

**BLACK CULTURE • POLITICS • ECONOMICS
WELLNESS • HISTORY**

HOST SARAHCA

CO-HOST SHAKAY

Sponsorship Tiers

Tier 1: \$1,000 - Advocate Sponsorship

- Acknowledgment in two episode as an Advocate Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Live mention during 1 episodes

Tier 2: \$2,500 - Catalyst Sponsorship

- Acknowledgment in four episodes as a Catalyst Sponsor.
- Logo placement on our website's Sponsorship page with a hyperlink to your website.
- Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
- Opportunity to provide a 30-second pre-roll advertisement in 4 episode.
- Live mention during 2 episodes

TIER 3:

\$5,500 - Changemaker Sponsorship

- Acknowledgment in 7 episodes as a Changemaker Sponsor.
 - Logo placement on our website's Sponsorship page with a hyperlink to your website.
 - Social media shoutout on our platforms (Twitter, Facebook, Instagram) thanking you for your support.
 - Opportunity to provide a 60-second pre-roll advertisement in one month of episodes.
 - Exclusive interview or feature segment highlighting your organization's commitment to diversity and social justice (subject to approval).
 - Live mention during 3 episodes
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WHY SPONSOR US?

1. Reach: Our podcast reaches a diverse and engaged audience passionate about issues impacting the Black community.
2. Impact: By sponsoring us, you're directly contributing to initiatives that promote equity, representation, and progress.
3. Visibility: Gain exposure through our podcast, website, and social media channels, reaching thousands of listeners and followers.
4. Alignment: Associate your brand with values of diversity, inclusion, and social justice, demonstrating your commitment to positive change.

CONTACT US

For inquiries or to secure your sponsorship slot, please contact Sarahca Peterson at info@theroundtableproject.org or (954) 348-2509. Join us in our mission to elevate Black impactful voices and drive meaningful change!



<https://www.theroundtableproject.org/bottom-up-podcast/>